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FOR IMMEDIATE RELEASE

The Launch of All Things New at Dedham Savings

Community bank starts New Year with updated website, new delivery systems, and new hope for consumers and businesses

(Dedham, MA) Based on new deposit account openings and loan volume for consumers and businesses, Dedham Savings is optimistic that 2012 is going to be a good year for the local economy. In fact, the Bank has invested in new technology and delivery methods to support their customer base beginning in February, 2012. Here's a preview of what's ahead:

www.dedhamsavings.com Dedham Savings will launch a new website, chock-full of relevant banking and account information, easy access to online banking, and numerous ways to obtain information 24 hours a day, 365 days a year. Visit the site today and enter to win a \$250 cash prize. Contest details are available on the website homepage.

Facebook Frenzy: The Bank knows it's important to be social with our customers and friends, so we have enhanced the appearance and content on our Facebook page. Dedham Savings hopes you'll "like" them on Facebook for news, updates, contests and more. Go to www.facebook.com/DedhamSavings, like us, and enter to win pair of Red Sox Tickets (game date TBD). And tell us what's important for you to find on our Facebook page.

Mobile Banking: Bank customers have revealed how important instant access to account information and the ability to transfer funds is to them via smartphone technology. Dedham Savings responded by developing mobile banking technology for consumer and business customers to use. Watch for complete details of this important new delivery method coming this summer.

Dedham Savings is a mutual savings community bank with assets just over \$1 billion dollars and offices in Dedham, Needham, Westwood, Walpole, Norwood, and Sharon.

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